



Southern California
415-531-5175

Nathan Walker

-  Award-winning designer
-  Experienced art director
-  Brand identity expert
-  Talented content creator
-  Skilled team collaborator
-  Seasoned project manager

I am a visual communications and marketing strategist with proven experience enhancing Fortune 500 brands and leading major company initiatives through graphic design, art direction, and creative management.

Education

-  **Bachelor of Arts**
Graphic Communications
University of Northern Colorado
-  **Business Certificate**
Web Development
Skyline College

Technical skills

-  Highly skilled in Adobe Creative Cloud applications such as **InDesign, Photoshop, Lightroom, Illustrator, Premiere Pro, and Acrobat Pro.**
-  Expert in Microsoft Office software including **Word, PowerPoint, Excel, and Teams.**
-  Experienced using online content management and design platforms such as **WordPress, SharePoint, Canva, and Figma.**
-  Trained in website development using **HTML, CSS, JavaScript, analytics, and SEO optimization.**
-  Skilled in cloud-based platforms for work management including **Monday.com, Trello, and Smartsheet.**
-  Proficient in the use of **video and photography equipment, studio lighting, and image capturing software.**

Experience

Prologis  2011 – 2024

Graphic Design Manager — Global Marketing

Managed the corporation's visual identity and style guidelines, ensuring consistent brand application across the Fortune 500 company's projects.

Key member of the global marketing team that facilitated the company's transition and rebranding during a corporate merger and several brand refreshes throughout the years.

Worked directly with senior leadership at the New York Stock Exchange to create dynamic presentations and a variety of investor event materials.

Marketing lead and creative manager on the company's annual proxy statements, which received several Corporate Governance Award nominations for best proxy in the nation.

Collaborated with teams and executives as a creative lead on projects such as marketing campaigns, advertisements, research papers, company reports, financial documents, social media posts, and editable templates.

Presented design options and innovative project solutions to stakeholders that facilitated the selection of optimal strategies to best achieve business objectives and meet established requirements.

Supervised contractors, directed photo shoots, managed budgets, coordinated schedules, established deadlines, and communicated with vendors on various projects such as websites, annual reports, and videos.

Created high-quality data visualizations, graphics, animations, logos, and photographic images designed to be flexible across a range of projects.

Independent Contractor  2008 – 2011

Visual Communications and Marketing

Salesforce: Developed a PowerPoint presentation for the marketing department highlighting the Customer for Life Team and the company's professionals who support clients in achieving their business objectives.

Seattle's Best Coffee: Created a business strategy presentation for the company identifying key team professionals and incorporating diverse data visualizations to enhance audience understanding.

Krames Patient Education: Designed healthcare publications, directed photo shoots, managed art budgets, and led consultant reviews on products aimed at providing medical information and resources to patients.

Sharecare: Researched, curated, and edited stock photography to ensure alignment with medical content for the health organization's website and patient informational materials.

Satori's Circle: Created the organization's website and brand identity, with an emphasis on addressing the needs of underprivileged adolescent girls.

Project expertise

Digital media

 100%

Presentations

 100%

Printed materials

 100%

Photography

 100%

Graphics / animations

 100%

Videos

 100%

Work examples

Investor presentation

New York Stock Exchange

Campaign deliverables

Groundbreakers event

Proxy statement

Filed with the SEC

Social media graphic

CEO announcement

Additional examples

of my work are at

Awards

-  **Franklin Award for Excellence in Design**
Graphic Arts Association
-  **Best Overall Design**
Nevada Press Association
-  Prologis nomination:
Best Proxy Statement
Corporate Governance Awards