



Southern California
415-531-5175

Nathan Walker

- ★ Marketing & brand expert
- 👁️ Visual identity professional
- 💬 Thorough communicator
- 📁 Talented content creator
- 📁 Seasoned project manager
- 👥 Skilled team collaborator

I am a visual communications and marketing strategist with proven experience enhancing brands and leading initiatives through graphic design, art direction, project management, and creative development.

Education

- **Bachelor of Arts**
Master of Arts
Graphic Communications
University of
Northern Colorado
- **Business Certificate**
Web Development
Skyline College

Technical skills

- Highly skilled in Adobe Creative Cloud applications such as **InDesign, Photoshop, Lightroom, Illustrator, Premiere Pro, and Acrobat Pro.**
- Expert in Microsoft Office software including **Word, PowerPoint, Excel, and Teams.**
- Skilled in cloud-based platforms for work management including **Monday.com, Trello, and Smartsheet.**
- Experienced using online content management and design platforms such as **WordPress, SharePoint, Canva, and Figma.**
- Trained in website development using **HTML, CSS, JavaScript, SEO, and analytics.**
- Skilled in the use of **video and photography equipment, studio lighting, and image capturing software.**

Experience

Prologis ○ 2011 – 2024

Graphic Design Manager — Global Marketing

Contributed to the management of the company's brand identity and style guidelines, ensuring consistency across the Fortune 500 company's projects.

Key member of the global marketing team that facilitated the company's transition and rebranding during a corporate merger.

Worked directly with senior leadership at the New York Stock Exchange to create dynamic presentations and a variety of investor event materials.

Lead designer on the company's annual proxy statements, which received Corporate Governance Award nominations for best proxy in the nation.

Collaborated with teams and executives as a creative lead on projects such as marketing campaigns, advertisements, research papers, company reports, financial documents, social media posts, and editable templates.

Presented creative design solutions to stakeholders that facilitated the selection of optimal strategies to best achieve business objectives.

Supervised designers, directed photo shoots, and managed vendors on various company projects such as websites, annual reports, and videos.

Created high-quality data visualizations, graphics, animations, logos, and photographic images designed to be flexible across a range of projects.

Independent Contractor ○ 2008 – 2011

Visual Communications and Marketing

Worked on various marketing deliverables for well-known companies such as Salesforce, Seattle's Best Coffee, and Sharecare. Projects ranged from brand identity, presentations, image curation, and website development.

Krames Patient Education ○ 2002 – 2008

Designer II

Designed award-winning publications and marketing materials for patients and healthcare professionals, recognized by the National Health Information Awards Program and Graphic Arts Association.

Directed photo shoots, managed photography processes, and reduced project time and expenses by streamlining the photo studio's processes.

Lead creative expert on numerous template projects, including brochure lines for the American Lung Association and Harvard Publications.

Developed content, hired and directed freelance contributors, negotiated art prices, managed budgets, and coordinated project schedules.

Facilitated calls with healthcare consultants to verify content accuracy.

Expertise

Marketing

100%

Visual branding

100%

Communications

100%

Content development

100%

Project management

100%

Production

100%

Work examples

Annual report

Prologis FIBRA

Investor presentation

New York Stock Exchange

Business model graphic

Multiple Differentiators

Proxy statement

Filed with the SEC

Research paper

Prologis IBI

Awards

- ★ **Franklin Award for Excellence in Design**
Graphic Arts Association
- ★ **Best Overall Design**
Nevada Press Association
(Two-time recipient)
- ★ **Best Feature Design**
Nevada Press Association